

Congress of the United States
Washington, DC 20515

December 16, 2022

Mr. Erik Carlson
DISH Network
9601 S Meridian Blvd,
Englewood, CO 80112

Dear Mr. Carlson,

As Members of the Congressional Asian Pacific American Caucus (“CAPAC”), we write today to request that DISH Network expand the availability of Asian American and Pacific Islander (“AAPI”) television programming across the country. Culturally specific and in-language programming brings comfort, empowerment, and a sense of belonging to viewers from these communities. For those outside of the AAPI community, AAPI-specific television programming can provide positive exposure to new cultures and help combat discrimination and harmful stereotyping against AAPIs.

According to data from the 2020 U.S. Census, the Asian population is the fastest growing racial group in the United States, having grown nearly 36 percent over the past 10 years. However, there are no non-premium Asian language channels currently being carried nationally by major multichannel video programming distributors (MVPDs).

Cable providers like DISH Network have the ability to uplift AAPI voices and inform the public on critical issues and news that uniquely affect AAPI communities. Therefore, we ask that you provide the following information regarding what you are doing to ensure that our communities have access to AAPI-specific programming:

1. What steps are you taking to increase the number of non-premium Asian language channels you distribute?
2. Do you have plans to expand any current in-language programming to additional markets with growing Asian populations?
3. What issues or barriers do you face in carrying AAPI-specific television programming?
4. Would you like to provide any other information regarding AAPI-specific television content and your efforts regarding diversity, equity, and inclusion in relation to the AAPI community?

Thank you for your attention to this important matter.

Sincerely,



Ted Lieu
Member of Congress



Judy Chu
Member of Congress



Grace Meng
Member of Congress



Mark Takano
Member of Congress



Dina Titus
Member of Congress



Susie Lee
Member of Congress



Alan Lowenthal
Member of Congress



Thomas Suozzi
Member of Congress



Pramila Jayapal
Member of Congress



Andy Kim
Member of Congress